



GET STARTED

YOUR MONEY
YOUR LIFE



THE HACKER ISSUE

PROTECT YOUR HARD-EARNED MONEY FROM HACKERS

77 MILLION
ESTIMATED PLAYSTATION
NETWORK ACCOUNTS WERE
HACKED IN APRIL 2011

If you have an online account, (i.e. Playstation Network, Xbox Live or iTunes), hackers could try to steal your data like your name, email address, passwords and credit card information.

WE HAVE FOUR TIPS TO HELP YOU PROTECT YOUR ACCOUNTS ... AND YOUR MONEY!

TIP #1

USE A DIFFERENT PASSWORD FOR EVERY ONLINE ACCOUNT.

Sure, it can be a pain to remember multiple passwords, but if one account gets hacked and your password is stolen, your other accounts won't be in jeopardy. Select passwords that are difficult to hack; don't use your birthday or something that is easy to guess.

TIP #2

REVIEW YOUR ACCOUNTS REGULARLY.

Every time you receive a statement from your financial institution, READ IT. Report any suspicious activity immediately. The earlier you catch a fraudulent charge, the better.

TIP #3

DON'T LOG INTO YOUR ACCOUNT AT A SHARED COMPUTER.

You never know if a public computer (or even a friend's computer) is infected with a virus or malware that can steal your password. If you're not on your own computer, avoid accessing any site that requires personal information.

TIP #4

DON'T GIVE YOUR PERSONAL INFORMATION TO ANYONE.

A company you do business with will never contact you asking for information that they should already have. If this happens, it could be a huge red flag that one of your accounts has been hacked. Hang up or delete the email, and check your account immediately.



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Submit your Haiku to the Get Started website. If your Haiku is published, we'll email you a free 3-song music PIN code.

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Haikus will be published on the Get Started website, as well as on our social media pages (don't worry, we won't print your full name). You'll have to hurry, the Haiku for Tunes promotion is valid October 15 to November 30, 2011, or while supplies last!

Submit your money Haiku today. Visit:
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Official rules. Must be 13 years or older to submit a Haiku. Only one original Haiku may be submitted per email address. Haikus must be original and written about the topic of money to qualify for the music download code. Haikus containing foul language, copyright protected material or personal information will not be accepted. All entries become the property of Subcat, Inc. Haiku for Tunes promotion is valid October 15 through November 30, 2011, or while supplies last.

Sample haiku:

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Just write a money Haiku
It is that easy

ALL ABOUT passwords



1 in 5 people use the word "PASSWORD" as their password for online banking 

The top three most commonly used passwords
#1. 123456 #2. 12345 #3. 123456789



It can take as little as 2 hours to crack an 8 character password in all lowercase letters.
ex: abcdefgh = 2 hours

Add one uppercase letter and a symbol and it takes over 200 years. ex: abcdefghA% > 200 years

CREATE A PASSWORD HACKERS WILL HATE

Want to create a password that will take hundreds of years to hack? Follow these popular tips by security professionals.

1

Randomly use symbols for letters that look the same. For instance, the letter "a" becomes "@" and the letter "o" becomes the number zero - "0".

Example:

Weak password: crayon
Stronger password: cr@y0n

2

Use upper and lowercase letters combined with numbers.

Example:

Weak password: sailor
Stronger password: S@i0r27

3

Use words that are not in the dictionary.

Example:

Weak password: bicycle
Stronger password: Bw@@peR95

Combine all three tips and you'll have a password that's sure to frustrate hackers around the world. **FYI: once you pick the perfect password, DON'T FORGET IT!**



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