



GET STARTED

YOUR MONEY
YOUR LIFE



THE SOCIAL MEDIA ISSUE USE YOUR FAVORITE NETWORKS TO GET MONEY-SMART!

Most of us use social media to connect with friends, share information, and yes, follow celebs. But you can also use it to save on everyday purchases and boost your money IQ. **Check it out:**

FOLLOW YOUR FAV COMPANIES

Even if you subscribe to a company or store's email list, you might not be getting their best discounts. Follow them on Instagram, Facebook, Twitter, or wherever they have an account to learn about exclusive deals.

BLOGS, WRITERS AND WEBSITES OH MY!

Whether it's budgets, credit cards or saving for college, there are social media accounts with money tips just for you.

GET STARTED ON TWITTER. FOLLOW YOUR CREDIT UNION AND @ELEMENTSOFMONEY.

EXPLORE HASHTAGS

You already know that companies use hashtags to promote discounts and contests on Twitter and Instagram... but have you ever clicked through? Follow #coupon, #giveaway, #frugal and more. You might find big savings.



favorites
popular
connect

status

blog

search

Creativity at work... Three easy ways to make money on social media

If you need a little extra cash and have a creative passion, here are three ways that social media can help:

1) Sell art on Etsy (and promote it on Tumblr) – Etsy is an online marketplace where artists and crafts-people sell their work. Don't have a following yet? Start a page on Tumblr, the go-to network for visual artists.

2) Earn money on Instagram pics – Do you love using Instagram to show off your talented eye? Upload your Insta pics to Foap, an app that connects unknown photographers to brands that will pay for your work.

3) Start a blog – Put your way with words to work, and start blogging. With Google's AdSense program, your blog will automatically show ads related to your topics—and you'll collect some cash.

** Share-able bonus tip: Making money with social media takes time. Be persistent!*



YOUNG ENTREPRENEURS WHO SCORED WITH SOCIAL MEDIA

> WANT TO DO MORE THAN JUST EARN EXTRA CASH? THESE YOUNG ENTREPRENEURS TURNED AN IDEA INTO A FULL-BLOWN BUSINESS WITH THE HELP OF DIGITAL MEDIA:

EMERSON SPARTZ > DOSE > STARTED AT 12

Emerson founded the world's most popular Harry Potter website at age 12, and now specializes in publishing positive stories and viral content.

COURTNEY NOLZ > COWGIRL CRUSH > STARTED AT 16

Courtney grew her popular online retail shop for young women through Facebook.

CHRISTOPHER GRAY > SCHOLLY > STARTED IN HIGH SCHOOL

Scholly is an app and web platform that connects low-income students to scholarships.

MARK ZUCKERBERG
STARTED A LITTLE THING CALLED
FACEBOOK IN COLLEGE. EVER HEAR OF IT?

SOCIAL MEDIA

YOUNG ENTREPRENEURS



COUNTY FEDERAL
SANTA CLARA COUNTY FEDERAL CREDIT UNION

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Toll Free: 800.282.6212

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