

the truth about...

DEPARTMENT STORE CREDIT CARDS



If you've ever been shopping, you've probably heard a cashier ask, "would you like to open up a [store name] credit card and save ten percent?" Sounds like a pretty good deal, right? Not necessarily.

A ten percent discount doesn't amount to much when you compare it to the interest rate most department store credit cards charge—often between a 20-30 percent annual percentage rate. With that kind of rate, it's easy to spend more on interest than on the item you bought.

Long story short: Don't be tempted to apply for a card just for a discount. Look for cards with low interest rates and pay off your balance to build a positive credit history.



A SCHOLARSHIP ESSAY CONTEST IN 140 CHARACTERS OR LESS.

FEATURING \$2,000 IN SCHOLARSHIP AWARDS

The Tweet for College scholarship is open to high school juniors and seniors around the U.S. who belong to the Elements of Money program. There are four \$250 scholarships—one given every two weeks beginning on January 15, 2014 and ending March 15, 2014—and one \$1,000 first place scholarship to be awarded to an overall winner.

For essay topic and official rules, visit www.ElementsofMoney.com

When Celebrities Hijack Your Wallet!

IT'S COMMON FOR CELEBRITIES TO ENDORSE THINGS LIKE SOFT DRINKS, PERFUME AND SNEAKERS. NOW, THERE'S A NEW TYPE OF CELEBRITY ENDORSEMENT: PREPAID DEBIT CARDS.

Lil Wayne, Magic Johnson and even Justin Bieber are among the celebrities who offer endorsed cards to fans. Before you run out and sign up for one, there are two things to consider:

Tight fees. Celebrities get paid big bucks to attach their name to a debit card. Guess who pays the bill? Cardholders. In addition to high monthly fees, these cards typically charge for things like deposits, purchases, and ATM withdrawals. The Bieb's card even has a fee if you don't use your card for three months.

> You can't build a credit history. Debit cards aren't the same as credit cards, so they can't be used to build a credit history. Credit agencies (companies that gather your history), have said they don't include prepaid cards in their credit reports.



Phone: 408.282.0700 Toll Free: 800.282.6212

Visit our website for branch locations.

Website: www.sccfcu.org Mobile Banking: sccfcu.org/mobile

Find us on Facebook: www.facebook.com/sccfcu









What's a prepaid debit card?

A card with a pre-deposited balance that can be used like a regular credit card. Because the money is already loaded onto the card, it functions like a gift card.